

# Partnership Convening

Friday, March 7, 2025



# The Partnership

The Partnership is a public-private collaboration between the NH Department of Health and Human Services' Bureau of Drug and Alcohol Services (BDAS), the NH Governor's Commission on Alcohol & Other Drugs, the NH Charitable Foundation, and the Center for Excellence on Addiction/JSI.

The Partnership envisions a New Hampshire where individuals have the information and skills they need to make and support positive, healthy decisions around the use of alcohol, tobacco and other drugs. Together we can help individuals, families, and communities of NH to get informed and get help when they need it.



# Agenda

**Welcome**

**Brief Updates**

**Health Literacy in a Time of Misleading Information:**

Dr. Jessica Steier, Unbiased Science

**Developing and Disseminating Messages**

Christina Curell, MPH, JSI

# NH Prevention Conference



*Now accepting Exhibitors and Sponsors!*

[www.nhpreventionconference.org](http://www.nhpreventionconference.org)



# Youth Vaping Prevention Resources

## Available at [QuitWorksNH.org](https://QuitWorksNH.org)

- Learning opportunities on youth vaping, effective communication, and positive discipline
- Designed to equip you with the knowledge, skills, and confidence to address youth vaping

### ***NEW CONTENT Available Now!***

- **eLearning Module:** Effective Alternatives to Suspension: Promoting Student Wellbeing
- **Video:** Moving Beyond Suspension – A Better Approach to Discipline

# Partnership Convening

The May  
Partnership Convening  
is  
**RESCHEDULED**  
to June 6

# Health Literacy in a Time of Misleading Information:

Dr. Jessica Steier, Unbiased Science

# Message Development and Dissemination

Christina Currel, MPH





# Partnership Updates

# NDAFW Social Media Toolkit

[drugfreenh.org/national-drug-and-alcohol-facts-week-social-media-toolkit](https://drugfreenh.org/national-drug-and-alcohol-facts-week-social-media-toolkit)



**NATIONAL DRUG AND ALCOHOL FACTS WEEK®**  
*March 17-23, 2025*

**SOCIAL MEDIA TOOLKIT  
NOW AVAILABLE!**

Download today and spread the word!



**NDAFW**  
National Drug & Alcohol  
Facts Week

- Fosters dialogue on the science of substance use and substance use disorder among youth with our social media toolkit
- Customizable messages and graphics to share facts about substance use
- Tag @DrugFreeNH to join the conversation and support the campaign

# New Blog! Building Belonging: How Connection Helps Prevent Youth Substance Use

EW BLOG NEW BLOG NEW BLOG



## NEW BLOG POST

### Building Belonging: How Connection Helps Prevent Youth Substance Use

A child's sense of connection—to family, school, and community—is essential to their well-being. When kids feel valued and included, they build confidence, resilience, and healthier coping skills. Strong connections act as a protective factor, reducing the likelihood of substance use.

Fostering belonging doesn't require grand gestures—small, everyday moments make the biggest impact. Let's create environments where youth feel supported, seen, and empowered to thrive.

Resources around **building stronger connections** within your family, school, and community.

[drugfreeh.org/blog-post/building-belonging-how-connection-helps-prevent-youth-substance-use/](https://drugfreeh.org/blog-post/building-belonging-how-connection-helps-prevent-youth-substance-use/)

# Power of Prevention Season 2

[drugfreenh.org/podcast-the-power-of-prevention](https://drugfreenh.org/podcast-the-power-of-prevention)

- Inspirational stories about substance misuse prevention
- Latest episode: Culturally Appropriate and Equitable Prevention with Bobbie Bagley
- **Upcoming:** Choose Love: Teaching Young People Vital Skills for Getting Along in the World (with Shannon Desilets)



**NEW EPISODE!**

**Culturally Appropriate and Equitable Prevention**

with Bobbie Bagley,  
*Director of the City of Nashua  
Division of Public Health &  
Community Services*

**THE POWER OF PREVENTION**

drugfreenh.org

The graphic features a blue background with a white microphone icon in a circle at the top right. A circular inset on the right shows a portrait of Bobbie Bagley, a Black woman with glasses, smiling. The text is arranged in a clean, modern layout.

# Thank you!

Questions? Comments? Contact us!

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Julie Yerkes: [julie\\_yerkes@jsi.com](mailto:julie_yerkes@jsi.com)

Please complete the [Evaluation Form](#)

# How to Connect

## Visit [www.drugfreeNH.org](http://www.drugfreeNH.org)

- For information, every day actions, connection
  - Get the facts on specific substances and evidence based practices, local and national
  - Blog, Podcast, Videos
- To join mailing list (public facing bi-weekly emails with updates)
- To join listserv (Partners sharing more casual information - job postings, training opportunities, updates in the field)
- To submit and view events

## Connect on Social Media

- Facebook, Instagram, LinkedIn, Twitter, TikTok, YouTube

## Attend bi-monthly convenings, trainings, workgroups