

# Partnership Convening

November 3, 2023



# Agenda

Welcome

Presentation: Cindy Pierce

Questions and Discussion

Partner Updates

# Objectives

Recognize the interconnection between Social Media, hookup culture (substance use and sex) and internet porn that fuels feelings of sexual and social irrelevance

Describe how pressure and influences lead to unhealthy choices

Identify steps parents and other caring adults can take to engage with and educate young people around the topics of social media, substance use and healthy relationships

# Cindy Pierce

# Partner Updates

# Partnership Updates

# NEW Podcast Episode

Coming Next Week - Stay Tuned!

**NEW PODCAST**  
**EPISODE 18**  
with Cindy Pierce



THE POWER OF  
PREVENTION



# Film Screening & Discussion: Screenagers

## JOIN US!



### FILM SCREENING & DISCUSSION

Screenagers Under The Influence: Addressing Vaping, Drugs, and Alcohol in the Digital Age

Thursday, November 9, 2023 | 11 AM - 1 PM  
Red River Theatres (11 S Main St, Concord, NH)

- ✓ Discover the impact of the digital age on youth substance use.
- ✓ Engage in a facilitated discussion with Media Power Youth following the screening.
- ✓ Learn how you can bring this film screening to leaders in your community!



**REGISTER NOW!**

[bit.ly/45bqy5R](https://bit.ly/45bqy5R)

**Register today!**

**[bit.ly/45bqy5R](https://bit.ly/45bqy5R)**



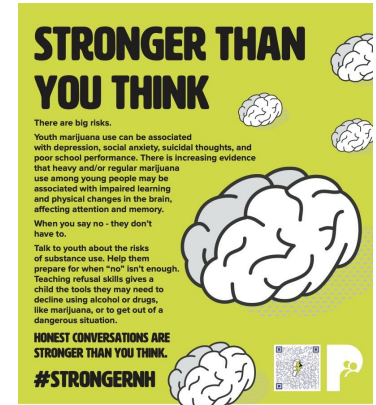
# Stronger Than You Think Campaign

## StrongerNH.org

Supports open conversations between parents, caregivers, and adults and the young people in their lives.

Cannabis, Alcohol, Fentanyl, Stimulants

- Access social media toolkit
- Download digital materials
- Order free printed materials



The developing brain (up to age 25) is impacted by substance use and can result in increased potential for developing a substance use disorder, dependence and poor mental health.

**STRONGERNH.ORG**

 **Partnership**  
Alcohol and drug use are leading causes of death and disability in New Hampshire. The Partnership is a coalition of organizations that work together to prevent substance use and its consequences.

 **State of New Hampshire**  
Alcohol and drug use are leading causes of death and disability in New Hampshire. The Partnership is a coalition of organizations that work together to prevent substance use and its consequences.

 **Department of Health and Human Services**  
Alcohol and drug use are leading causes of death and disability in New Hampshire. The Partnership is a coalition of organizations that work together to prevent substance use and its consequences.

# Alcohol Toolkits

## **NEW! Social Media Toolkit to Support Communication about Preventing Underage Drinking**



## **\*Coming Soon\* Dry January 2024 Social Media Toolkit**



# Better Now: Life Without Substance Use

## [DrugFreeNH.org/Reducing-Substance-Use](http://DrugFreeNH.org/Reducing-Substance-Use)

Five NH residents in recovery let us in on how they knew it was time for a change and what life looks like on the other side of their substance use disorder. Their stories show that recovery is possible for everyone.

Access:

- Webpage
- Better Now Video
- Video Discussion Guide to further the conversation in your community



 **VIDEO DISCUSSION GUIDE**  
*Better Now: Life Without Substance Use*

**INTRODUCTION**  
The Partnership (drugfreeNH.org) and UNH Extension created the video *Better Now: Life Without Substance Use* as part of a video series aimed to increase awareness around substance misuse of cocaine, alcohol, tobacco, cannabis, and other substances. Watch all the videos in the series designed for social media at The Partnership (drugfreeNH.org).

*We want to thank Kim, Chad, Justin, Dylan and Tonya for sharing their personal journey with all of us. Your stories help us hold hope in our hearts for those experiencing substance use disorders.*

**HOW TO USE THIS VIDEO**  
*Better Now: Life Without Substance Use* can be used in a variety of ways to start a conversation about what we can all do to support the people in our lives who challenged with substance use. The video can be shown in a group setting or one-on-one, at a gathering of people in-person or virtually. For each question, we have provided you background information on where you can find more information or seek help. We have provided links when possible.  
As you put together the details of your event you might want to consider inviting others to join you. Reach out to one of the local peer recovery community organizations to invite an individual to share his or her personal story.

**Suggested places to show this video:**

- Staff meetings
- Coalition meetings
- Trainings and workshops
- Professional development events
- Parenting groups
- Health classes
- Recovery groups
- Health fairs
- Other settings where people gather to talk about health and wellness

We hope this video and discussion guide inspires and motivates you to think about substance misuse and prevention differently. After watching the video, we hope you:

- **BELIEVE** that you and those you love can recover. There are multiple pathways to recovery.
- **UNDERSTAND** the challenges that individuals, families and communities face when dealing with a substance problem like access to treatment, stigma and bias, and a lack of knowledge about addiction.
- **KNOW** about resources available to support a person experiencing substance use disorder.

**DESCRIPTION OF VIDEO**  
The people in this video share how they recognized it was time for them to stop using substances, and how their decision changed their lives for the better. Justin, Dylan, Kim, Chad, and Tonya are all in long-term recovery. They let us in on how they knew it was time to change and what life looks like on the other side of their substance use disorder. Their stories inspire us with hope that recovery is possible for everyone.

# NEW Webpage

## [DrugFreeNH.org/For-Schools/School-Climate-and-Connectedness](https://DrugFreeNH.org/For-Schools/School-Climate-and-Connectedness)

Learn about the connection between youth substance use, mental health, and school.

This page answers questions such as:

- What is school connectedness?
- What can schools do to increase school connectedness?
- How can schools can boost protective factors for youth?
- How do schools get support to improve school climate?



# How to Connect

**Visit [www.drugfreenh.org](http://www.drugfreenh.org)**

- For information, every day actions, connection
  - Get the facts on specific substances and evidence based practices, local and national
  - Blog, Podcast, Videos
- To join mailing list (public facing bi-weekly emails with updates)
- To join listserv (Partners sharing more casual information - job postings, training opportunities, updates in the field)
- To submit and view events

## **Connect on Social Media**

- Facebook, Instagram, LinkedIn, Twitter, TikTok, YouTube, Vimeo

**Attend bi-monthly convenings, trainings, workgroups**

# Thank you!

## Questions? Comments? Contact us!

General: [thepartnership@jsi.com](mailto:thepartnership@jsi.com)

Julie Yerkes: [julie\\_yerkes@jsi.com](mailto:julie_yerkes@jsi.com)

Please complete the [Evaluation Form](#)