

# THE PARTNERSHIP @DRUGFREE NH

NATIONAL PREVENTION WEEK

SOCIAL MEDIA MINI TOOLKIT 2023

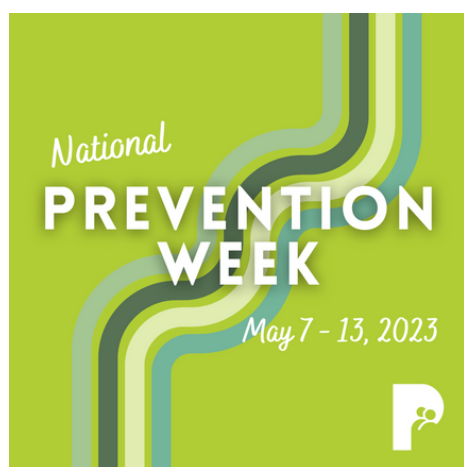


This social media mini toolkit includes sample messages and graphics that will support digital communication around our prevention community's response to youth substance use across New Hampshire. Included is the prompt #MyPreventionStory, a hashtag to capture our collective mental health and substance misuse prevention experiences.

## To download, co-brand, and post images:

1. Download each image on The Partnership @drugfreeNH's website ('Right-click+Save As' on each individual image).
2. If desired, co-brand our images by adding your organization's logo. Learn how in our ['How To Co-Brand with The Partnership Using Canva' tutorial video](#).
3. On the desired social media platform, upload the image and text needed for the post. Learn how in our ['How to Post Partner Toolkit Content to Facebook' tutorial video](#).
4. Once your photo is selected, copy and paste the caption. All posts include one image and corresponding copy. While we have suggested text, messages can be modified to suit your community's needs.
5. Share the post with your community! Don't forget to add the national hashtag #NationalPreventionWeek23 and tag The Partnership (@drugfreeNH) so we can share your posts.

Find activities and help planning your events at: [www.samhsa.gov/prevention-week](http://www.samhsa.gov/prevention-week).



Don't miss out on #NationalPreventionWeek23! This annual observance promotes the world we want to see, where prevention helps keep people and communities healthy and safe. From May 7 - 13, join us to raise awareness of substance use and mental health issues in your community and support local organizations working to make a difference. #NationalPreventionWeek23 @drugfreeNH @samhsagov



National Prevention Week's new theme celebrates the possibilities and brighter futures that exist thanks to the ongoing work of prevention. Together, we can help individuals, families, and communities throughout NH become informed and access help when they need it. #NationalPreventionWeek23 @drugfreeNH @samhsagov



Overdoses CAN be prevented. Only taking medication as prescribed, never taking someone else's medication, properly disposing of medication after you've finished, and never mixing pain medicines with alcohol, sleeping pills, or other drugs, can help someone avoid an overdose. #NationalPreventionWeek23 @drugfreeNH @samhsagov



Youth need love, support, and accurate information from trusted adults in their life. An effective conversation with youth should focus on listening and sharing facts, not judgment. Prevention work empowers parents and caregivers with support and guidance using the latest science-based information, as well as advancing effective prevention and treatment strategies. #NationalPreventionWeek23 @drugfreeNH @samhsagov



Whether you are affected by substance misuse directly or have seen the effects in your family or community, we all have a role in making a change. Overwhelmingly, research shows that connection through relationships is important to mental health and substance use prevention. Help the young people in your life find direction, avoid problems with substances, and take care of their mental health. #NationalPreventionWeek23 @drugfreeNH @samhsagov



#NationalPreventionWeek23 is about capturing our collective mental health and substance misuse prevention experiences. Share your prevention story to confront the challenges surrounding substance misuse while celebrating stories of prevention. Use the hashtag #MyPreventionStory! @drugfreeNH @samhsagov



Although #NationalPreventionWeek23 has come to an end, we know that prevention work happens year-round. Let's work together to continue involving our communities in raising awareness of substance misuse and mental health issues, implementing prevention strategies, and showcasing the effectiveness of evidence-based prevention programs. We are stronger when we work together! #NationalPreventionWeek23 @drugfreeNH @samhsagov