

# Fentanyl Awareness Campaigns

## March 3, 2023



# The Partnership

## Our Vision

A New Hampshire in which citizens are fully aware of the problems and solutions of substance misuse.

## Our Mission

The mission of The Partnership @drugfreeNH is to create and promote consistent statewide messages about the problems and solutions of substance misuse in New Hampshire through engagement of partners.



# Agenda

- 10:00 - 10:05      **Welcome and Introductions**
- 10:05 - 10:45      **“No Safe Experience”  
Fentanyl Awareness Campaign**
  - **Eliza Zarka**, Addiction & Behavioral Health Coordinator at Office of Governor
  - **Jen Graham**, Cookson Communications
- 10:45 - 11:00      **UNH Cooperative Extension**  
**Melissa Lee**, Health & Wellbeing Field Specialist
- 11:00 - 11:30      **Partner Updates**

“No Safe Experience”

# UNH Cooperative Extension



# Partner Updates



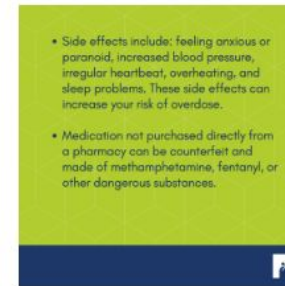
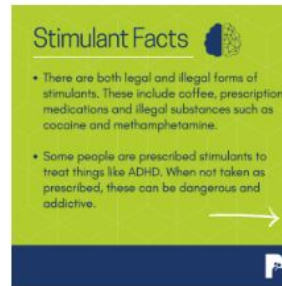
# Partnership Updates

## Social Media Mini Toolkit to support partner communication during National Drug and Alcohol Facts Week® 2023!

Includes graphics and captions for 10 posts.

*New this year:  
carousel posts!*

Messages can be modified to meet your needs!



Download the toolkit at:  
[drugfreeNH.org](http://drugfreeNH.org)

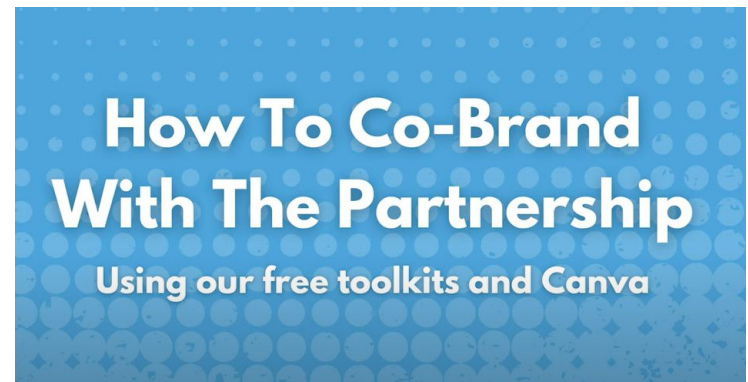


# Partnership Updates

Use our explainer video on co-branding to add your organization's logo to our National Drug and Alcohol Facts Week® materials.

***NEW video coming soon...  
How to post co-branded  
materials on your social  
media platforms!***

**Visit our YouTube page or  
[drugfreeNH.org/prevention-campaigns-toolkits](https://drugfreeNH.org/prevention-campaigns-toolkits)**





# Partnership Updates

## Blog and Podcast:

- Granite State Children's Alliance, Know and Tell program
- New Hampshire Pediatric Improvement Partnership (NHPIP)
- Violence Prevention Efforts in New Hampshire
- Youth Vaping

# How to Connect

## Visit [www.drugfreeNH.org](http://www.drugfreeNH.org)

- For information, every day actions, connection
  - Get the facts on specific substances and evidence based practices, local and national
  - Blog
  - Podcast
  - Videos
- To join mailing list (public facing bi-weekly emails with updates)
- To join listserv (Partners sharing more casual information - job postings, training opportunities, updates in the field)
- To submit and view events

## Connect on Social Media

- Facebook, Instagram, LinkedIn, Twitter, YouTube, Vimeo

## Attend bi-monthly convenings, trainings, workgroups



# Thank you!

Please complete the evaluation:

Questions? Comments? Contact us!

General: [thepartnership@jsi.com](mailto:thepartnership@jsi.com)

Julie Yerkes: [julie\\_yerkes@jsi.com](mailto:julie_yerkes@jsi.com)

Evaluation: <https://forms.gle/Zse6YfKMZac6qTVt5>

