

The Partnership @drugfreeNH
Partnership Convening
Friday, September 9, 2022
10:00 – 11:30 am ET

Attendees: Celeste Clark (Raymond Coalition for Youth), Jessica Morton (DHHS, Division of Public Health, Tobacco Prevention and Cessation Program), Eileen Marousek (Portsmouth High School), Monica Gallant (CAST/BGSV), Patrick & Susan McKeown (FASTER Facilitators Manchester), Andrea Smith (ALL Together, Dartmouth Health), Craig Houston (Lead CoC Facilitator for Capital Area Public Health Network), Dyllin Bates (Partnership for Public Health), Marissa Carlson (NH Teen Institute and the Prevention Certification Board of NH), Amy Daniels, Sarah Roberts (CADY), Emily Zanleoini (Exec Director of the Hartford (VT) Community Coalition), Dan Andrus (Substance Use Disorder Treatment Project, Foundation for Healthy Communities), Laura Hosley (North Country Health Consortium), Janet Valuk (Nashua Prevention Coalition), Regina Flynn (Prevention Services Unit, Bureau of Drug and Alcohol), Janet Hunt (New Futures), Aimee Tucker, Alexis Blowey (Lisbon Regional School), Charlotte Scott, Deryn Smith, Jacqui Baker, Kate MacDonald (South Central PHN), Melissa Allen, Savannah Miller, Stephanie Bean (NHADACA), Kendra Lewis, Jennifer O’Higgins, Heather Martineau, Hilary Schuler, Rachel Loseby,

JSI: Julie Yerkes, Emma Kane, Christin D’Ovidio, Rachel Daube

[Please complete our meeting evaluation!](#)

Meeting Minutes: The State of Prevention

1. 988 Roll Out (Jennifer O’Higgins, Senior Policy Analyst and Legislative Liaison for Behavioral Health at DHHS)

[Rapid response & 988](#)

- The Governor’s Commission on Alcohol and other Drugs’ Strategic Plan called for a one-stop shop model to manage crisis calls and responses.
 - Statewide Access Point & Local Face-To-Face Services
- Three pillars: 1) Someone to call, 2) Someone to respond, 3) Somewhere to go
 - One centralized access point with response teams, 24/7
 - Mobile outreach
 - Crisis stabilization
- Rapid Response in NH started on January 1, 2022

- In July 2022, the National Suicide Prevention Lifeline transitioned to 988, an easy to remember, three digit number. The lifeline addresses mental health, substance use, and suicidal crisis.
 - There were also changes in the serviceable populations and modality in July.

Questions:

Is there a location to access graphics or handout information we can share explaining this to our communities? AND Does nh988 have a toolkit with social media posts that can be used on our pages?

Shared Resources:

- Wallet cards and flyers <https://www.nh988.com/about-us/>
- ASL: <https://vimeo.com/661943459>

How has the new 988 process been going? Has it gone smoothly?

- 16,000 contacts since January 1, 2022 (could be centers, police, individuals in crisis, etc.) and 4,041 mobile response units sent out (between January and July 2022)
- Broken down by community mental health centers (closests teams or teams that are already deployed – not just by service area or catchment region).

2. [Bureau of Drug and Alcohol Services](#) (Regina Flynn, Prevention Services Unit)

There have been two recent major changes in the Prevention Services Unit:

- JSI was recently awarded a contract to grow and enhance a student assistance program.
 - They plan to work with interested schools to hire counselors and promote student assistance programs depending on what BDAS has available as well as grow capacity within existing SAPs.
 - Prevention Services Unit has pivoted toward working with one facilitating agency to assist with altering how we work on prevention and substance abuse among young adults.
 - This contract was awarded to Greater Seacoast Community Health – oversight agency for Families First and Goodwin Community Health on the Seacoast. They will work on reaching young adults at their work sites and adding prevention elements to recovery-friendly workplaces.
- 3. [Office of Social and Emotional Wellness](#):** We will forward Lisa Hayward’s email updates upon receipt.
- 4. [Tobacco Prevention and Cessation Program](#) (Jess Morton, DHHS, Dept. of Public Health)**

Save Your Breath: There is currently a new campaign running with an ad featuring voiceover from a student on the Governor’s Youth Advisory Council

- <https://vimeo.com/745076942/O934059cc9>

- Website revisions now include graphics that show how vaping affects your physical, mental, and emotional health.
- For partners: toolkit, posters, stickers, etc.

[QuitNow-NH](#): A service that offers quitting support via texting, emails, online enrollment, and phone coaching.

- QuitNow-NH also offers home delivery for Nicotine Replacement Therapies, including patches, lozenges, gum, etc. with insurance coverage.
- For partners: posters, rack cards, quit coach forms, web referral form, etc.

[My Life, My Quit](#): A media campaign ran over the summer following a successful one last year.

- Intakes have risen on average each month since 2019 and more than doubled in Sept 2021 once media campaigns began.
- Partner resources: phone/text/online resources, posters, media toolkit, rack card, etc.

5. [Prevention Certification Board](#) (Melissa Carlson, Board President)

Prevention Certification is an international level certification that is reciprocal through the credentialing body.

- For certified professionals, the PCB is starting to offer an advanced certification:
 - Includes reciprocal certification, but takes it a step further into leadership and management topics in behavioral health topics (fundraising, workforce development, supervision, HR, budget/finance, mentoring, etc.).
 - Information regarding this will be up on the website later this month.

Remote Proctoring Certification – there is now a remote option for the certification test.

Reach out to Melissa to learn more: mcarlson.ti@gmail.com

6. [New Futures](#) (Janet Hunt, Community Engagement Facilitator)

- Legislative Service Requests are to be drafted this month and polished in November following the elections.
- Visit the New Futures website for action alerts and to learn about our training, available for any organization who may be interested.

7. [Social Media Toolkits](#) (Christin D'Ovidio)

Why implement social media toolkits & a co-branding exercise with partner toolkits:

- [Canva](#) (not Microsoft Word!)

- Download the image/graphic you want from the toolkit or website and upload it to a Canva file. You can add your logo to Canva by uploading it to the file and dropping it onto the image/graphic you chose.
 - Steps are written out in the slides from the meeting
 - (Recording and step-by-step instructions included following the Convening.)

[Social Media toolkits and posts from The Partnership @drugfreenh](#)

8. Partner Updates

- Monica Gallant: [Community Action for Safe Teens \(C.A.S.T.\) at the Souhegan Valley Boys and Girls Club](#) is hiring a Youth Empowerment Specialist
 - This is a new position for someone who is passionate about youth health & wellness. I will share the job description. Interested individuals can contact Monica Gallant at mgallant@svbgc.org.
- Marissa Carlson: If you work with middle school students in either a school or community organization setting, registration will be open soon for our TI Leaders In Prevention sessions this winter!
 - Check out the initial info on our website and sign up to receive team enrollment info as soon as it's available!
<https://www.nhteeninstitute.org/lip>

9. Complete the Partnership Convening Evaluation!

<https://forms.gle/bbPaLT5KduTFv33H9>