



NAME: The Partnership @drugfreeNH

ACCEPTABLE

The Partnership @drugfreeNH
[official name, use upon first instance]

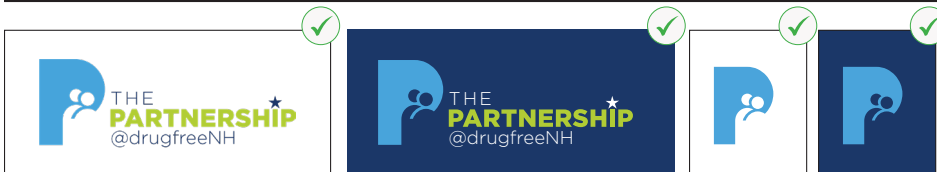
The Partnership
[use upon second instance]

UNACCEPTABLE

The Partnership at Drug Free New Hampshire
[do not use / sunset this]

The Partnership for Drug Free New Hampshire [this is the 'old' name. do not use / sunset this]

LOGO:



ACCEPTABLE

Make sure there is sufficient space surrounding the logo

Use appropriate logo depending on the background color

Only use the logo's shown above

UNACCEPTABLE

Do not size the logo so small that it is unreadable.

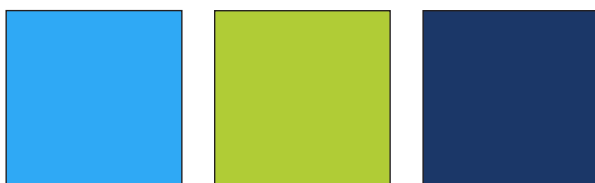
Do not place the logo on a background that makes the logo unclear or unreadable

Do not stretch the logo

Do not re-color the logo

BRAND COLORS:

PRIMARY COLORS

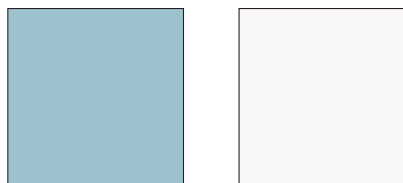


RGB:
76/164/219
Hex:
#CBE92E

RGB:
176/203/54
Hex:
B1CC2E

RGB:
29/55/104
Hex:
#1D3768

SECONDARY COLORS



RGB:
157/194/206
Hex:
#9CC2CE

RGB:
249/247/247
Hex:
#F9F7F7

ACCEPTABLE

You may use any of the primary and secondary colors as tints (10%-100%)

BRAND TYPOGRAPHY:

Standard font:

Family: Gotham Font (all styles)



Web Font:

Family: Montserrat

