

**NAME: The Partnership @drugfreeNH****ACCEPTABLE**

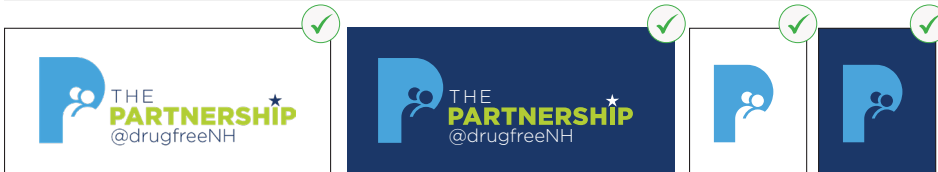
The Partnership @drugfreeNH  
[official name, use upon first instance]

The Partnership  
[use upon second instance]

**UNACCEPTABLE**

The Partnership at Drug Free New Hampshire  
[do not use / sunset this]

The Partnership for Drug Free New Hampshire [this is the 'old' name. do not use / sunset this]

**LOGO:****ACCEPTABLE**

Make sure there is sufficient space surrounding the logo

Use appropriate logo depending on the background color

Only use the logo's shown above

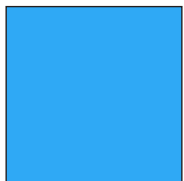
**UNACCEPTABLE**

Do not size the logo so small that it is unreadable.

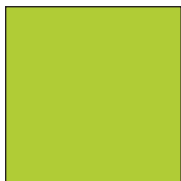
Do not place the logo on a background that makes the logo unclear or unreadable

Do not stretch the logo

Do not re-color the logo

**BRAND COLORS:****PRIMARY COLORS**

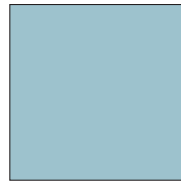
**RGB:**  
76/164/219  
**Hex:**  
#4BA4DB



**RGB:**  
176/203/54  
**Hex:**  
#B1CC2E



**RGB:**  
29/55/104  
**Hex:**  
#1D3768

**SECONDARY COLORS**

**RGB:**  
157/194/206  
**Hex:**  
#9CC2CE



**RGB:**  
249/247/247  
**Hex:**  
#F9F7F7

**ACCEPTABLE**

You may use any of the primary and secondary colors as tints (10%-100%)

**BRAND TYPOGRAPHY:****Standard font:**

Family: Gotham Font (all styles)

Aa

Gotham

**Web Font:**

Family: Montserrat

Aa

Montserrat