



Social Media Toolkit to Support Partner Communication of Spotlight Fact Sheets

Spring/Summer 2021

The Partnership @DrugFreeNH (The Partnership) has prepared a series of Spotlight Fact Sheets to support our prevention community's response to the rise in methamphetamine use across the state of New Hampshire. The following social media toolkit includes sample messages and images that will support digital communication and dissemination of the Spotlight Fact Sheets. Messages can be modified to suit your needs.

Tagging The Partnership

Please tag The Partnership in your social media post. Use the following tags depending on the platform you are posting on:

- Facebook: [@DrugFreeNH](#)
- Twitter: [@DrugFreeNH](#)
- LinkedIn: [@The Partnership @ Drug-Free NH](#)

Sample Messages

- Methamphetamine use continues to be a problem in NH. Also called 'speed' or 'uppers', short- and long-term use can have devastating consequences. [tag The Partnership appropriately] has developed a fact sheet support education and prevention: http://bit.ly/TPDFNH_SF1 #ThePartnershipNH
- It's not always easy to talk to kids about drug use, but it's always worth it. [tag The Partnership] has developed a fact sheet to help parents, guardians, &



adults talk about prescription stimulant misuse (like Adderall) & methamphetamine use. Download it here: http://bit.ly/TPDFDNH_SF2
#ThePartnershipNH

- New Hampshire prevention community: do you work with individuals who misuse prescription stimulants or methamphetamine? [Tag The Partnership] developed a fact sheet to support harm-reduction during use: http://bit.ly/TPDFDNH_SF3 #ThePartnershipNH
- If you've experienced methamphetamine or stimulant misuse, you're not alone. Whether you use regularly or only occasionally, there are things you can do to manage use and reduce harm: http://bit.ly/TPDFDNH_SF3
#ThePartnershipNH

Sample Images

The images below are available to download [on our website](#). These images can be used on Instagram, Facebook, or Twitter.

